



ANC Discovery Guide

SNA's Annual National Conference (ANC) is the largest and most comprehensive school-specific show in the nation!

SNA's official conference program is distributed to more than **7,000 attendees**. This publication is much, much more than a schedule of events to ANC-goers. With contact information and product details about exhibitors, along with an index of exhibitors organized by product category—and your advertisement—plus education session details and speaker contacts, the **ANC Discovery Guide** becomes a desktop resource that attendees reference all year long!

Must be a current ANC exhibitor.

Rates

Full page	\$4,800
Half page	\$3,500
1/4 page	\$2,300
Cover 2	\$5,400
Cover 3	\$5,400
Cover 4	\$5,600



ANC Website Advertisements

Reach a large audience through ANC Website banner placements while attendees, members, and allied professionals explore details around SNA's main event.

Rate: \$1,000/month



CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION

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