

ANC 2026
ANNUAL NATIONAL
CONFERENCE



SCHOOL NUTRITION ASSOCIATION

EXHIBITOR PROSPECTUS

Charlotte, NC | July 12-14, 2026



ANC26

SNA's 2026 Annual National Conference (ANC26) in Charlotte, NC, is the place to be for K-12 foodservice professionals. As an ANC26 exhibitor, this is the perfect opportunity to connect with school nutrition operators and introduce them to the services and solutions that will improve their school meal programs.

There's never been a more meaningful time to be part of the ANC. In 2026, SNA will proudly celebrate its 80th anniversary—an extraordinary milestone that is also shared with the National School Lunch Program—as it was signed into law by President Harry S. Truman on June 4, 1946. This moment honors eight decades of feeding children and supporting their health and success through school meals.

The ANC26 theme, **Power of School Meals**, highlights the impact school meals have on the lives of students, families, and communities nationwide. School meals are more than just food; they're a lifeline for millions of children, providing the nutrition necessary to learn, grow and thrive.

Every meal served not only supports students' well-being but also contributes to their academic success and future opportunities, and school nutrition professionals are at the heart of this vital work. Their commitment makes a difference every day, ensuring that no child goes hungry while fostering healthier communities.

In a time when school meal programs face evolving challenges, ANC26 brings together the collective strength of school nutrition advocates, professionals and industry partners. It's a platform for collaboration, innovation and advocacy, emphasizing that **when we invest in school meals, we invest in our future.**

By participating in ANC's dynamic Exhibit Hall, you'll have prime opportunities to present your products and services, forge lasting relationships and be a part of the powerful movement to support school meal programs nationwide.

Join us in Charlotte for this landmark year. Reserve your exhibit space today at anc.schoolnutrition.org/exhibit-hall.

**Stand at the heart of positive change at ANC26—
where your investment in school nutrition transforms lives and shapes the future!**

**PROJECTED
ATTENDANCE:**

3,000+
School Nutrition
Operators

**PROJECTED
EXHIBITORS:**

950+ Booths
350+ Companies

**ANC25
SAN ANTONIO:**

6,500+
attendees
900+
booths

WHY EXHIBIT?

SNA's Annual National Conference has consistently delivered:



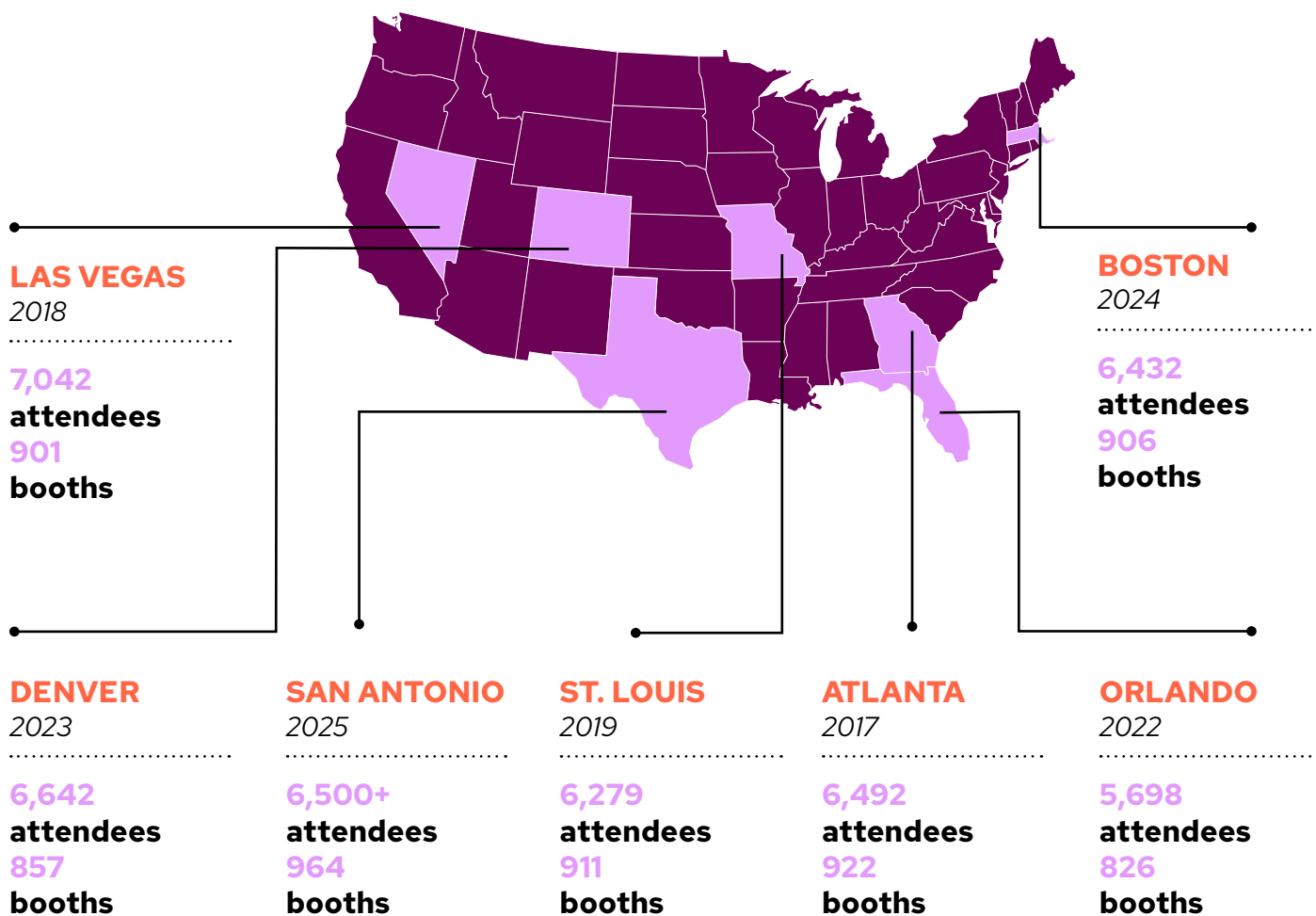
The largest annual gathering of K-12 school foodservice professionals.



Access to the most active and engaged decision-makers, buyers and influencers.



The potential to reach millions of students enrolled in SNA member districts.



ANC ATTENDEE & EXHIBITOR TOTALS (2017-2025)

EXHIBITOR BOOTH PACKAGE BENEFITS

As an ANC Exhibitor, your Booth Package includes these exclusive exhibitor benefits



Exceptional brand exposure through unique opportunities to showcase new products and gain customer feedback.



Five complimentary badges to the Exhibit Hall for each 10x10 booth space purchased.



Company profile listed in both the ANC Discovery Guide and the ANC mobile app.



Face-to-face connections with 4,000+ school nutrition professionals.



Access to 120+ accredited educational sessions and two general sessions.



Enhanced credibility through opportunities to earn CEUs toward your SNA Certificate or SNS Credential.



EXHIBIT BOOTH FEES

BEFORE SEPTEMBER 30, 2025

Member: \$3,050 Inline / \$3,250 Corner

Non-Member: \$4,350 Inline / \$4,450 Corner

OCTOBER 1, 2025

Member: \$3,400 Inline / \$3,600 Corner

Non-Member: \$4,700 Inline / \$4,800 Corner

MEMBER RATES FOR BOOTHS

10 x 10 Inline	\$3,050
10 x 10 Corner	\$3,250
10 x 20 Inline	\$6,100
10 x 20 (I/C)	\$6,300
10 x 20 Corner	\$6,500
20 x 20 Island	\$13,000
20 x 30 Island	\$19,100
20 x 40 Island	\$25,200
20 x 50 Island	\$31,300
30 x 30 Island	\$28,250
30 x 40 Island	\$37,400
30 x 50 Island	\$46,550
40 x 50 Island	\$61,800
30 x 80 Island	\$74,000

MEMBERSHIP INFORMATION

SNA industry membership fees are:

Industry/Corporate	Industry Patron
\$995/year	\$15,000/year

Contract Acceptance

The Association reserves the right to exercise its sole discretion in acceptance or refusal of applications. If an application is not accepted by the Association, all paid fees will be returned to the applicant.

Notice

The price of the booth rental does not include additional show services such as: storage, placement, shipment or reshipment of exhibit materials, special lighting, booth furnishings, tables, chairs, electrical, internet, carpet, individual booth cleaning or any other special services, which are the financial responsibility of the exhibitor.

Booth Assignment

The Association reserves the right to use its sole discretion in reassigning space in cases where competitive products have adjacent exhibits or floor reconfiguration is needed. Prior exhibitors are given the first opportunity to reserve space for the following year at the current show.

Booths will be assigned to those companies and others exhibiting at the current show according to the established priority point system. All contracts received thereafter will be assigned on a first-come, first-served basis.

TRAFFIC BUILDERS

Enhance your visibility and take advantage of more opportunities to gain greater exposure among ANC attendees. Exhibiting at ANC is required.

Culinary Demos

Be a part of one of the highlights of ANC! Culinary Demonstrations provide an opportunity to showcase your latest food products, recipes, techniques, nutrition resources and food presentation skills and offer ways to enhance school meals and increase participation. You must be exhibiting at ANC 2026 to present a demo. (Four demos available for \$4,000 each.)

ANC26 Sponsorship Opportunities

Become an ANC sponsor! SNA offers a broad range of sponsorship opportunities to choose from with price points that allow every company to generate awareness, showcase their latest innovations and support school nutrition professionals.

New Product Showcase

Display new products, services or equipment in cases located in a high-traffic area. This introduces and promotes your product(s) to the 4,000+ ANC attendees. (\$700/\$1,300/\$1,850 each)



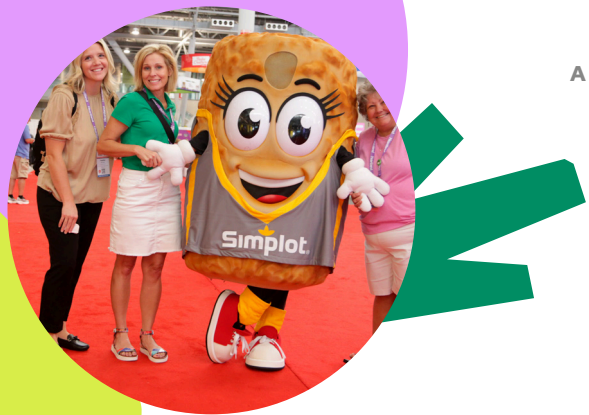
**FOR MORE
INFORMATION ON THESE
OPPORTUNITIES, CONTACT:**

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EXHIBITOR INFORMATION



Priority Points System

SNA uses a Priority Point System to determine the order in which exhibitors sign up for the next year's booth space. Points are determined by dollars spent on advertising and sponsorships, number of total and consecutive years exhibiting, membership and other factors.



Hospitality Suites, Entertainment & Private Meeting Space

SNA must approve all hospitality suites, meetings and/or events sponsored by exhibitors during ANC. No function may be scheduled to compete with conference hours.

For a Meeting Request Form, please contact Markita Bullock, Meeting Planner:

m.bullock@schoolnutrition.org

WWW



Exhibitor Service Kit

In Spring 2026, exhibitors will receive notice when the link to the Kit is available online. All booth payments, membership fees, sponsorships, and advertising fees must be paid in full to gain access to the Kit.

Available in Spring 2026 (mid-April)



ANC26 Dates & Location

July 12-14, 2026

Charlotte Convention Center

501 South College Street

Charlotte, NC 28202

charlotteconventioncenter.com



Exhibit Hall Hours

Monday, July 13: 9:30 a.m.-2:30 p.m.

Tuesday, July 14: 9:30 a.m.-12:30 p.m.*

12:30 p.m. - 2:30 p.m.

**Directors only*



Future ANC Dates

ANC 2027 Phoenix, AZ July 11-13, 2027

ANC 2028 Nashville, TN July 9-11, 2028

ANC 2029 Chicago, IL July 8-10, 2029

