



## Photography & Recording Guidelines

### Professional attendee

Exhibitors may not deny a reasonable request from an attendee to photograph or videotape an exhibit from the aisle.

### Exhibitors

Registered exhibitor employees are allowed to photograph, and film/video record in their own company's booth during exhibitor access hours.

### Third Party Professional Video Production Policy

Exhibitors may request to use a third-party photographer or film/video crew for internal marketing purposes during published exhibit hours.

Companies wishing to hire a third-party contractor (outside of the official show vendor) must complete and return the SNA Booth Photography Request Form no later than 30-days prior to move-in of ANC. **If permission is granted, a fee of \$750 per booth will be collected by Monday, June 30, 2025.**

Request forms can be found in the ANC25 Exhibitor webpage. Third-party contractors must adhere to the following guidelines:

- i. **Filming and photography are permitted only within the requesting exhibitor's assigned booth space.** Recording in public areas of the exhibit floor—such as aisles, common spaces, or capturing other booths, exhibitors, or attendees—is strictly prohibited without prior written authorization from SNA.
- ii. **If exhibitors wish to film outside their booth, they must arrange for a SNA-appointed escort in advance, subject to availability and additional fees.** Escorts will be assigned on a first-come, first-served basis. Exhibiting companies will be invoiced at the rate of \$85/hour for the film escort. There is a 4-hour minimum.
- iii. All photographing, film/video recording activities must not interfere with setup, exhibition activities or teardown. Use of electrical lighting is prohibited.
- iv. Photography and video recording outside normal hours of operation are not permitted without prior approval of show management.

- v. Register as an Exhibitor-Appointed Contractor and provide valid Certificates of Insurance (COIs) before receiving access to exhibit halls.

Refer to SNA Booth Photography/Videography Request Form for complete guidelines. Each exhibitor is responsible for controlling access to its booth(s) and may prevent non-qualified people (including exhibitor personnel) from gaining access to, photographing, and/or video recording contents of its exhibit or its presentations inside the boundaries of its rented space.

Contact an SNA floor manager or the SNA Exhibitor Help Center if you experience problems with another exhibitor videotaping your exhibit (if possible, photograph or video record of the inappropriate activity for proof and ease of reference).

**Please click on the link and complete the form:** <https://form.jotform.com/251553640614958>

**Questions:**

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**Note: Please allow 7-10 business days for processing.**