

Closing Event Sponsorship

This proposal details the sponsorship opportunities for the #ANC25 Closing Event, offering creative and engaging packages designed to maximize visibility, enhance brand awareness, and provide meaningful experiences for both sponsors and attendees. **We want to ensure that your brand stands out during this signature event.**

SPONSORSHIP PACKAGES



1. Top/Platinum Sponsor - \$30,000 (1 Sponsor)

As the Top Sponsor, your brand will receive unparalleled visibility and exclusive benefits throughout the event.

Benefits Include:

- Exclusive recognition as Top Sponsor in all ANC promotional materials and eblasts.
- Prominent logo placement on SNA's website, mobile app and event signage.
- Two branded premium lounge sections.
- 50 complimentary drink tickets for your VIPs.
- 20 additional Closing Event tickets for your team to attend.
- One branded photo booth with the option to provide custom props.
- Opportunity for a company representative to introduce the Closing Event entertainment.
- 30 second video commercial to be played during the Closing Event
- Exclusive invite to attend SNA's Leadership Appreciation Reception for up to 25 company reps.

2. Gold Sponsor - \$20,000 (1 Sponsor)

As a Gold Sponsor, your brand will receive a high level of exposure and key benefits that highlight your support for the event.

Benefits Include:

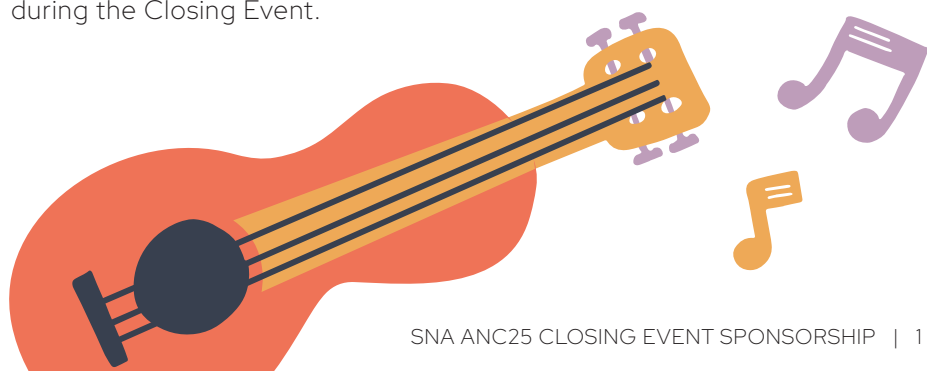
- Exclusive recognition as Gold Sponsor in all ANC promotional materials and eblasts.
- Logo placement on SNA's website, mobile app and event signage.
- One branded premium lounge section.
- 25 complimentary drink tickets for your VIPs.
- 10 additional Closing Event tickets for your team to attend.
- One branded photo booth with the option to provide custom props.
- 15 second video commercial to be played during the Closing Event.

3. Silver Sponsor - \$10,000 (2 Non-Competing Sponsors)

As a Silver Sponsor, you will receive substantial visibility and recognition at the event, along with access to valuable networking opportunities.

Benefits Include:

- Exclusive recognition as Silver Sponsor in all ANC promotional materials and eblasts.
- Logo placement on SNA's website, mobile app and event signage.
- 10 complimentary drink tickets for your VIPs.
- 5 additional Closing Event tickets for your team to attend.
- Co-sponsor of the Closing Event gaming area, offering fun engagement opportunities for attendees.





A-LA CARTE PACKAGES



1. Fiesta Hat Wall - \$20,000 (Exclusive)

A unique interactive experience that will transform the event into a lively celebration. The Fiesta Hat Wall features rows of LED-lit cowboy hats, allowing attendees to pick and take home a hat as a memento of the event. This exclusive experience includes 750 hats, with color options available that we can choose to complement your brand. (light pink, silver, turquoise, dark blue, yellow, orange, green, and red).

2. Branded Photo Booth - \$4,000 (One Slot Remaining!)

This popular and engaging photo booth includes customized printouts and backdrop with themed props and the option for the sponsor to provide custom props. Each session will be complemented by digital images sent via SMS or email, providing lasting memories of your brand at the event.

3. Roaming Photographer - \$3,500 (Exclusive)

Capture the excitement of the event with a roaming photographer who will engage with the attendees, providing memorable photo opportunities and ensuring that your brand is associated with unforgettable moments.

NEXT STEPS

We hope this proposal helps you understand the value of supporting the ANC25 Closing Event as a sponsor. We would love to discuss these opportunities further and customize a package that aligns with your brand's goals.

Let's set up a meeting to discuss more details. We are looking forward to partnering with you!

