



# Welcome!

# The webinar will begin shortly!

# #ANC22 Co-Advisors



Chris Burkhardt, SNS  
Executive Director, School Nutrition  
Cleveland Metropolitan SD, OH



Kristen Hennessey  
Director of Nutrition Services  
Plymouth-Canton Community School

# Who is here?

- School Nutrition Operator
- School Nutrition Consultant
- School Nutrition Industry Rep
- State Agency Rep
- Other



# Today's Webinar

- Review important information to get you ready for ANC!
- Review the conference app
- Answer any questions

# What are you most looking forward to?

- Being together with our school nutrition community
- Discovering solutions to school nutrition challenges
- Helping create a great learning experience for ANC attendees
- Visiting Orlando
- Other (share in chat!)





© COPYRIGHT 2022 SCHOOL NUTRITION ASSOCIATION

#ANC22

Orlando, FL



# 76<sup>th</sup> Annual National Conference

*Registration Opens: Friday, July 8*

*Pre-Conference Sessions: Saturday, July 9*

*Main Conference: Sunday, July 10 – Tuesday, July 12*

*EXPO: Monday, July 11 – Tuesday, July 12*

# ANC 2022 Registration

- 5, 263 Registered to Date:
  - 2,968 Pre-Registered School Nutrition Operators
  - 2,295 Exhibitors
  - 826 Exhibitor Booths
  - Over 300 Exhibiting Companies (41 new exhibitors!)



# Safety is Key!

---

We follow local guidance in Florida

- Attendees will not be required to be fully vaccinated or to show proof of a negative COVID test to attend #ANC22.
- At this time, masks are not required, but we encourage you to bring your own.
- SNA will not provide testing onsite, and we strongly encourage attendees who need to get tested to do so before arriving in Orlando.



# Special Events

## Saturday, July 9

Pre-conference Sessions:

8:00am – 5:00pm

School Nutrition Specialists (SNS)  
Credentialing Exam: 1:00pm – 5:00pm

## Sunday, July 10

Opening General Session:

3:30pm – 5:15pm

## Monday, July 11

***Exhibit Hall Opens: 9:30am – 2:30pm***

***West Halls A1 – A3***

## Tuesday, July 12

STEPS Wellness Event:

6:15am – 7:00am

***Exhibit Hall: 9:15am - 12:00pm; Directors Only***

***Exhibit Hall: 12:00pm – 2:00pm***

***West Halls A1 – A3***

Closing General Session:

3:00pm – 4:15pm

Final Event: Sea World

7:00pm – 11:00pm\*

Exclusive Sea Lion Show: 7:45pm

Exclusive Park Hours: 10:00-11:00pm

**ANC 2022**  
**ANNUAL NATIONAL  
CONFERENCE**



*Former Head of Innovation &  
Creativity at Disney*  
**Duncan Wardle**

*Aerospace Engineer & former NASA  
Rocket Scientist*

**Shayla Rivera**





**Stacy Dean**

Deputy Under Secretary

USDA's Food, Nutrition, and Consumer Services





**Joyce Marter, LCPC**

*Stress Management/Wellness*

*Richard B. Russell Leadership Series*



**Employee/Manager  
Section Meeting**

*Frank Kitchen  
Leadership*

## GAME CHANGERS:



**Mariama Boney**

*Inclusive Conversations*



**Jon Colby** *Leadership  
& Communication*



**Dr. Sharroky Hollie**  
*Cultural Intelligence*



---

Pre-conference Workshops

---

---

General Sessions

---

---

Game-Changers

---

---

Section Meetings

---

---

60-minute Education Sessions

---

---

60-minute Roundtables

---

---

60-min Culinary Demos & Skill Labs

---

---

30-min Ideas@Work

---

---

30-min Learning Bursts

---

---

Research & Best Practices Posters (on-demand)

---





## An ANC favorite!

Learn from experts who can share culinary secrets and nutrition tips to increase participation at your school.

# Newbie?

## First Timers Session

Sunday Monday, 9:15am-10:15am

## First Timers Lounge

Meet other first-timers and unwind

## New to the Profession?

Look for sessions especially for  
New to the Profession

## Discussion Groups & App

Use the app to connect with other  
attendees and share ideas



# Download the App

Search “SNA Conferences” in App Store, or go to  
<https://connect.schoolnutrition.org/event/anc22>



For I-Phones



For Androids



# The App

- Your source for all scheduling info
- Changes/updates
- Discussion groups (supply chain solutions, staffing, what to do in Orlando and much more!)

## Target Audiences – Use the filter in the app

- All
- Managers (M)
- School Chefs (SC)
- Employees (E)
- Major City Directors/Supervisors (MC)
- Directors/Supervisors (D)
- State Agency (SA)
- Industry (I)
- New to the Profession (N)

# Conference Planning Tips

- Think about your goals for the conference
- Divide and conquer with your team (sessions and exhibit hall)
- Approaching the AMAZING exhibit hall
- Use the filter in the app (target audience, topic)
- Take notes (use the learning journal or share in the app)
- Schedule a post-ANC debrief with the team

# SNA Team!



Jennifer Lewi, MBA, CAE, ACC  
Vice President  
Career Development & Conferences



Sara Kilkenny, CAE  
Director  
Conference & Meetings



Danielle Duran Baron, MA, MBA, CAE  
Vice President  
Marketing, Communications & Industry Relations



Anna Woods  
Consultant  
Professional Development

# Targeted Sessions

**District Director Section Meeting**  
**RECONNECTING AND**  
**REBUILDING TOGETHER**  
**Sunday, 8-9am**

**Major City Section Meeting**  
**PLANNING FOR NEXT SCHOOL YEAR**  
**IN A POST-WAIVER WORLD**  
**Sunday, 10:45-11:45am**

**Small Districts Big Ideas**  
**SHARE AND CONNECT**  
**Sunday 10:45-11:45am**

**Employee/Manager Section Meeting**  
**FRANK KITCHEN**  
**Tuesday, 9:15-10:15am**

# Targeted Opportunities

**School Chefs**  
**SPECIFIC SESSIONS "SC"**  
Discussion group on app

**Especially for Industry**  
**USDA LISTENING SESSION**  
Monday, 4pm-5pm

**DEIA Listening Sessions**  
Sunday, 1-2pm  
Sunday 2:15-3:15pm  
Monday 7:30-8:30am

**State Agency Section Meeting**  
**USDA UPDATE**  
Monday, 12pm-2pm

**Especially for Industry**  
**USDA Foods Database:**  
**Using GS1**  
Tuesday, 8am-9am

# Download the Professional Standards Training Tracker in the ANC22 App Resources Page



SNA Training Tracking Grid for USDA Professional Standards						
SNA ANNUAL NATIONAL CONFERENCE			July 10-12, 2022			
Session Title	Date	Time	Key Area	Code	Hours Approved	Attended
Pre-conference Workshops Saturday, July 9, 2022						
LEAD to Succeed™ for Managers: Tools to Better Help your School Nutrition Staff	07/09/2022	9:00 am - 11:00 am	Key Area 3 - Administration		2.00	
Perfecting Your Procurement Practices	07/09/2022	10:00 am - 12:00 am	Key Area 2 - Operations		2.00	
Dive Deeper into LEAD to Succeed™: Bringing it to Your Team	07/09/2022	12:00 pm - 2:00 pm	Key Area 3 - Administration		2.00	
Leadership Reimagined: Improve Morale, Increase Participation and Have Fun!	07/09/2022	2:00 pm-4:00 pm	Key Area 3 - Administration		2.00	
Boost Engagement, But Not Your Bottom Line...with Social Media Advertising	07/09/2022	3:00 pm-5:00 pm	Key Area 4 - Communications & Marketing		2.00	
New Directors Workshop and Track Pre-conference workshop especially for new directors	07/09/2022	8:00 am-12:00 pm	Key Area 1 - 4		4.00	
A School Nutrition Program Facelift: Orange County Public Schools Tour & Tasting	07/09/2022	8:00 am-1:00 pm	Key Area 2 - Operations Key Area 3 - Administration		4.00	
State Agency Workshop: USDA Listening Session	07/09/2022	1:00 pm-5:00 pm	Key Area 2 - Operations		4.00	
Sunday, July 10, 2022						
District Directors/Supervisors Meeting: Reconnecting & Rebuilding Together	07/10/2022	8:00 am - 9:00 am	Key Area 3 - Administration		1.0 CEU (Concurrent sessions, only choose one)	
Dig in with Farm to School!	07/10/2022	8:00 am - 9:00 am	Key Area 1 - Nutrition			
The Power of Imagination	07/10/2022	8:00 am - 9:00 am	Key Area 4 - Communications & Marketing			
Communication with Purpose	07/10/2022	8:00 am - 9:00 am	Key Area 4 - Communications & Marketing			



**13 CEUs**





# Printed Materials



- Check the app for room changes and session changes.
- Bring your marker and learning journal to the opening general session



ANC22 Orlando  
Orange County Convention Center: West Concourse A1 – A3



© COPYRIGHT 2022 SCHOOL NUTRITION ASSOCIATION

#ANC22

Orlando, FL

# Shuttle Service:

- Hotels within walking distance to the OCCC:
  - Hyatt Regency Orlando
  - Rosen Centre
- Route 1:
  - Hilton Orlando
  - Residence Inn
- Route 2:
  - Rosen Inn
  - Rosen Plaza
- Route 3:\*
  - Crowne Plaza



## Shuttle Service

Shuttle service is provided between the Orange County Convention Center West Concourse and the official SNA hotels listed on this flyer. Please refer to the sign in your hotel lobby for changes and additional information.

### Shuttle Schedule

<b>Saturday, July 9</b>	
7:00 am - 5:30 pm *	Every 15-20 minutes
<b>Sunday, July 10</b>	
7:00 am - 10:00 am	Every 10-15 minutes
10:00 am - 2:00 pm	Every 15-20 minutes
2:00 pm - 6:00 pm *	Every 10-15 minutes
<b>Monday, July 11</b>	
7:00 am - 10:00 am	Every 10-15 minutes
10:00 am - 2:00 pm	Every 15-20 minutes
2:00 pm - 6:00 pm *	Every 10-15 minutes
<b>Tuesday, July 12</b>	
7:00 am - 10:00 am	Every 10-15 minutes
10:00 am - 1:30 pm	Every 15-20 minutes
1:30 pm - 5:15 pm *	Every 10-15 minutes

\* Last shuttle departs hotels coming to the convention center approximately 60 minutes prior to this time.

Shuttle frequency of service and travel time could be impacted by traffic congestion and weather conditions - always allow for extra travel time in case of unforeseen delays.

Scan QR code for digital copy of this flyer

QR  
Code  
TBA

### Wellness Event

Tuesday, July 12

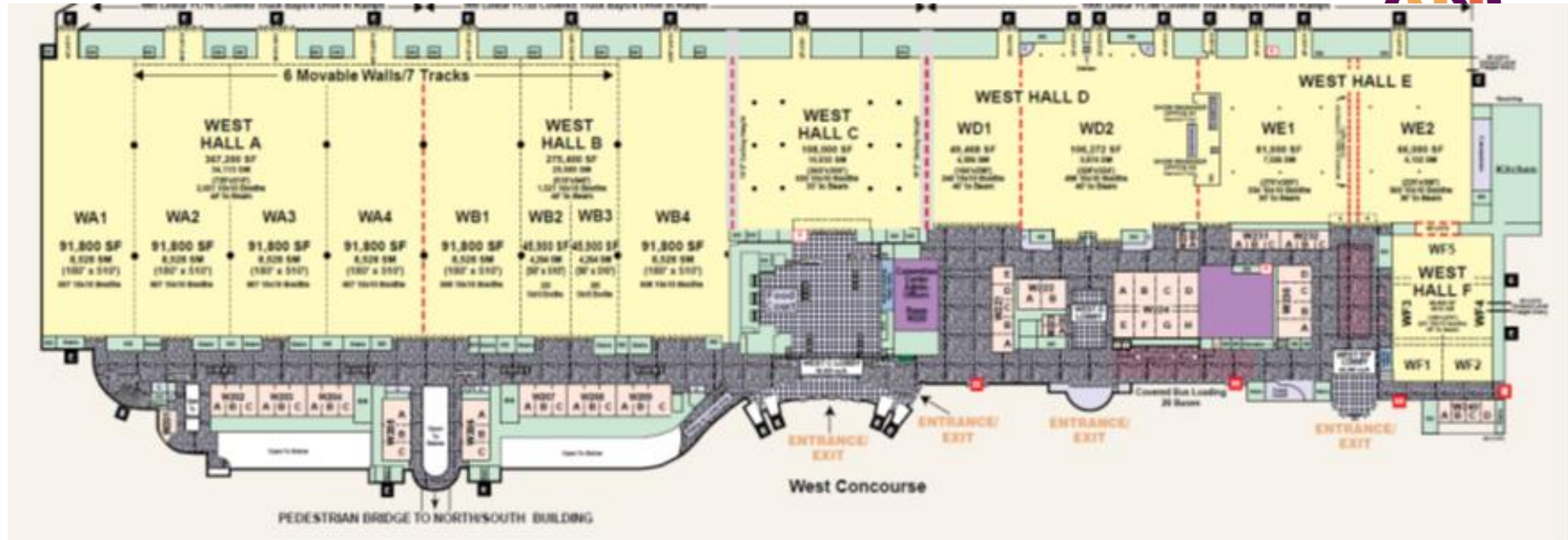
**Time** One-time departure from Routes 1 & 2 to the convention center

### Closing Event at SeaWorld

Tuesday, July 12

6:30 pm - 8:30 pm  
Every 15-20 minutes from hotels going to SeaWorld

8:30 pm - 11:30 pm  
Every 15-20 minutes from SeaWorld returning to hotels

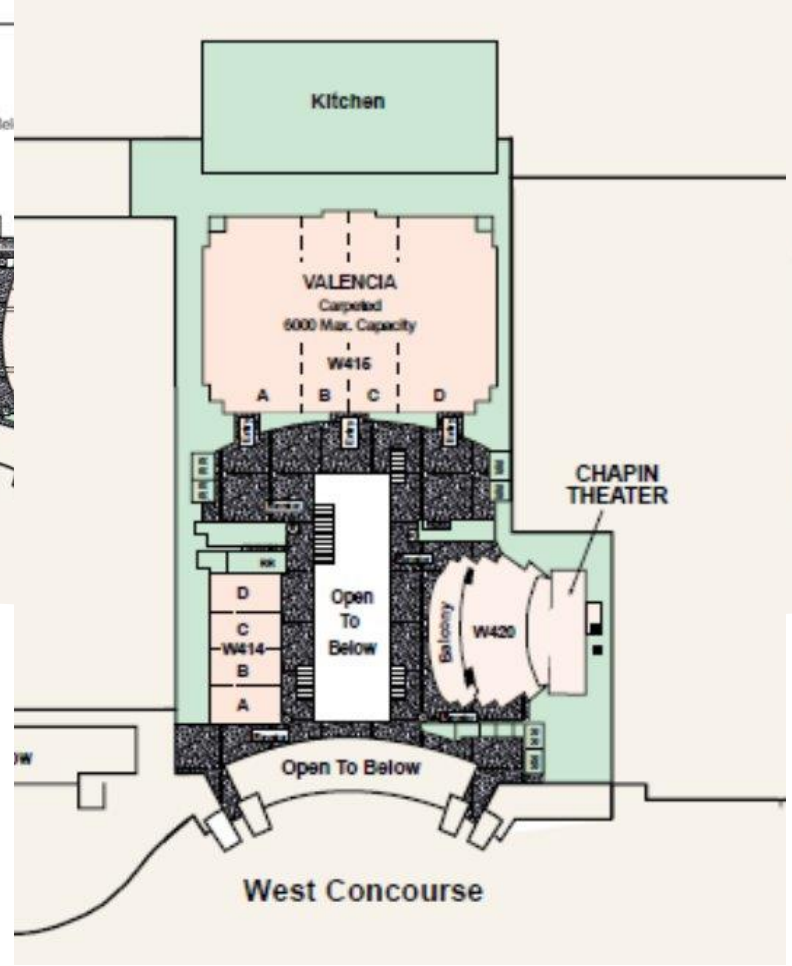
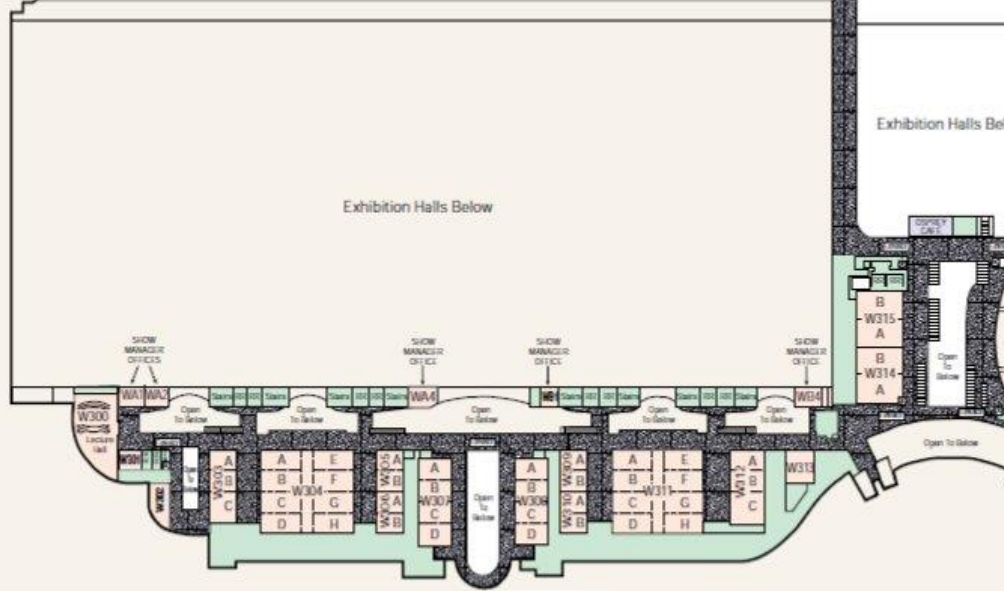


### Registration: West Lobby A – Level I

- Opens Friday, July 8 @ 2pm – 6pm
- Saturday, July 9 – Tuesday, July 12 from 7:30am – 5:00pm

### Exhibit Hall: West Hall A1 – A3 – Level II





## Education Sessions: West Level III

**General Session, Game-Changers and Employee/Manager Section Meeting: Valencia Ballroom – Level IV ( a hike!)**



## Closing Event SeaWorld!

- Tuesday, July 12<sup>th</sup>, 7:00 – 11:00 pm
- Exclusive Sea Lion show at 7:45pm for ANC attendees only.
- Exclusive park hours from 10:00-11:00pm for ANC attendees only.
- Remember to wear your LED wristbands to access the shuttles for the Closing Event and entry to SeaWorld. We encourage you to keep your wristband on for the duration and to have access to the exclusive Sea Lion show and park hours.
- Purchase meal vouchers ahead of time at
- to save 25-30% on meals in the park



# Exhibit Hall

- Here too! Think about your goals
- Divide and conquer with your team
- USDA - Booth 212 & 214
- Partner Pavilion - Booth 220 with ACDA & FRAC
- Relaxation Station - Booth 236
- Catch the Moment - Booth 1621
- SN Magazine Booth will be in the front of the Hall



# Directors' All-Access Pass

- **Tuesday, July 12 from 9:15am-Noon Eastern**
- **Ten (10) 2022 SNA Conference Packages will be awarded.**
- **You must attend each appointment to be entered.**
- ***Must be an active Director member with SNA to participate.***

*One entry per person. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.* More info <https://bit.ly/ANC22PRIZES>



SCAN ME

# Donate to SNA's Political Action Committee (PAC)

- ❑ Only SNA members and their spouses may contribute to SNA PAC
- ❑ An individual may contribute up to \$5,000 per year to SNA PAC
- ❑ No corporate checks or corporate credits cards may be accepted
- ❑ All contributions are voluntary, and members have the right to refuse without reprisal
- ❑ Contributions to SNA PAC are not tax deductible



# Visit the PAC Booth

**ANC** 2022  
ANNUAL NATIONAL  
CONFERENCE

**Show your support for SNA's Political Action  
Committee and get some cool swag!**



Lunch Bag  
\$25



Funny Ribbons  
*1 ribbon for \$3/3 ribbons for \$5*



Tote Bag  
\$35



# Visit Us at the SNF Booth

Donate to SNF today and pick up your SNF pin and ribbon



# DOUBLE YOUR DONATION!

## Grab your Smart Phone & "Text2Donate" for SNF

1. Text **snfdonate** to **(325) 603-3395**.
2. Click on the secure link.
3. Enter an amount and your info.
4. Click on "Give Now!"



Our sponsors will MATCH donations  
up to \$10,000



# SNF Match Game

Pick up your playing card  
when you enter the  
**Exhibit Hall** and play the  
SNF Match Game  
to win **1 of 4 FREE** registrations  
to  
**ANC23 in Denver!**  
Void where

One entry per person. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. More info <https://bit.ly/ANC22PRIZES>



# Keep up with #ANC22

## Connect with SNA on Social Media



Follow and tag SNA on Twitter **@SchoolLunch**



Like and tag SNA on Facebook **@SchoolNutritionAssociation**



Follow and tag SNA on Instagram **@schoolnutritionassoc**



**ANC** 20  
22  
ANNUAL NATIONAL  
CONFERENCE

# HOW TO GUIDE





# Download the App

Search “SNA Conferences” in App Store, or go to  
<https://connect.schoolnutrition.org/event/anc22>



For I-Phones



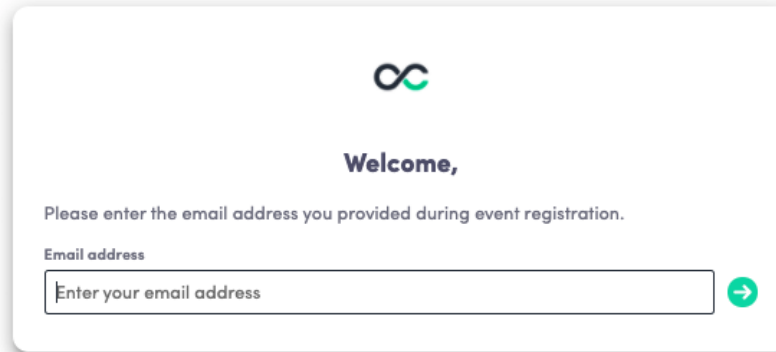
For Androids



# Logging in when you already have an account

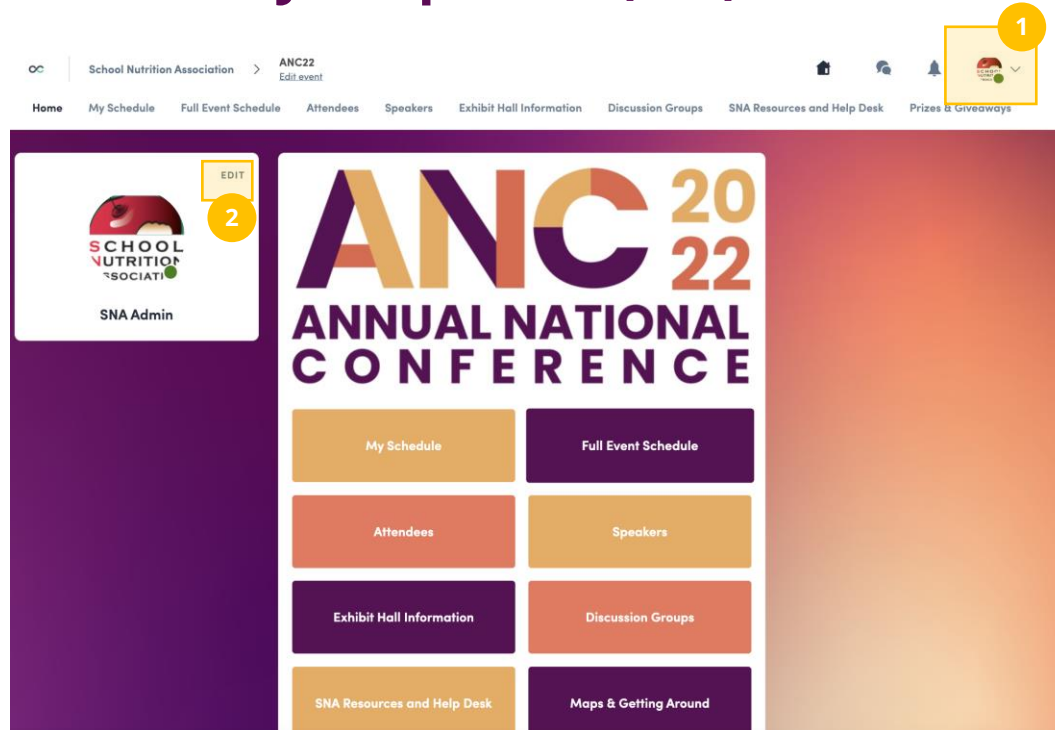
Access your account by going to <https://connect.schoolnutrition.org/event/anc22>

Enter the email you used to register to your event, then enter your password.  
Click the arrow to connect.

A screenshot of a login form. At the top is a logo consisting of two interlocking infinity symbols, one black and one green. Below the logo is the text 'Welcome,'. Underneath is the instruction 'Please enter the email address you provided during event registration.' followed by the label 'Email address'. There is a text input field with the placeholder text 'Enter your email address'. To the right of the input field is a green circular button with a white right-pointing arrow.

**Note:** If you have forgotten your password after entering your email, click on **send me a magic link**.  
You'll receive an email to reset your password. If you need any help, please contact support.

# How to edit your profile (1/2)



There are two ways to  
**access your profile:**

1

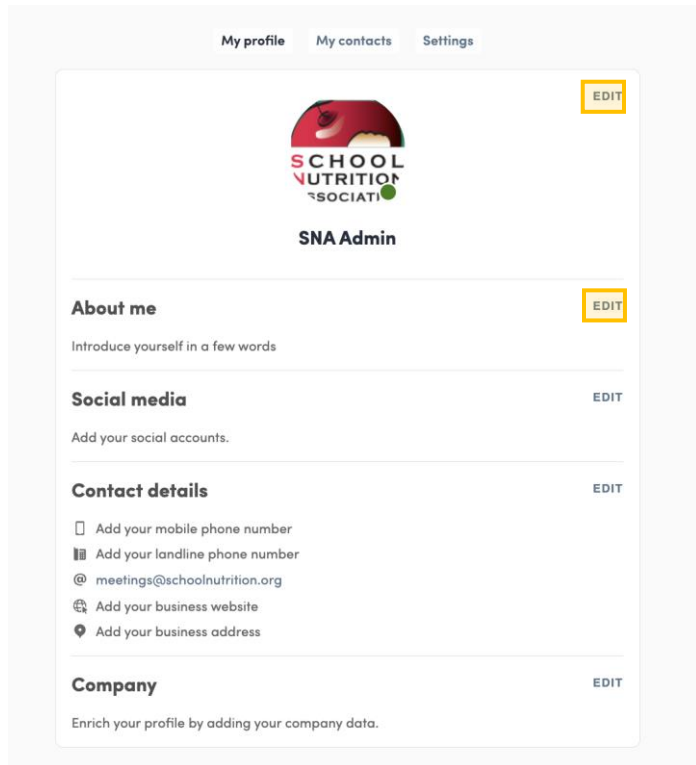
From the drop-down on the upper-right corner of your screen, click **My profile**.

2

On the left side of your screen next to your photo, click **Edit**.

You'll be redirected to your profile where you can edit your information.

# How to edit your profile (2/2)



My profile   My contacts   Settings

**SCHOOL NUTRITION ASSOCIATION**  
SNA Admin

**About me** EDIT  
Introduce yourself in a few words

**Social media** EDIT  
Add your social accounts.

**Contact details** EDIT  
☐ Add your mobile phone number  
☐ Add your landline phone number  
 @ meetings@schoolnutrition.org  
☐ Add your business website  
☐ Add your business address

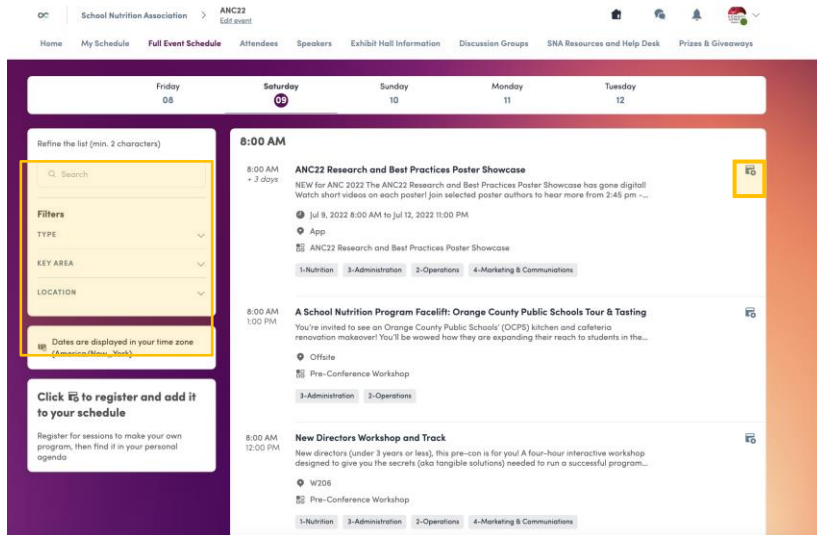
**Company** EDIT  
Enrich your profile by adding your company data.

To edit your profile, click **Edit** or **Add** next to the information section you want to edit.

Here is the information you can edit:

- Personal information
- Location
- Exhibitor Products & Services interests
- District Size
- Primary Role
- Free and Reduced rates, district classification
- Interests and Hobbies
- Credentials
- Social Media
- Contact Details

# How the schedule works

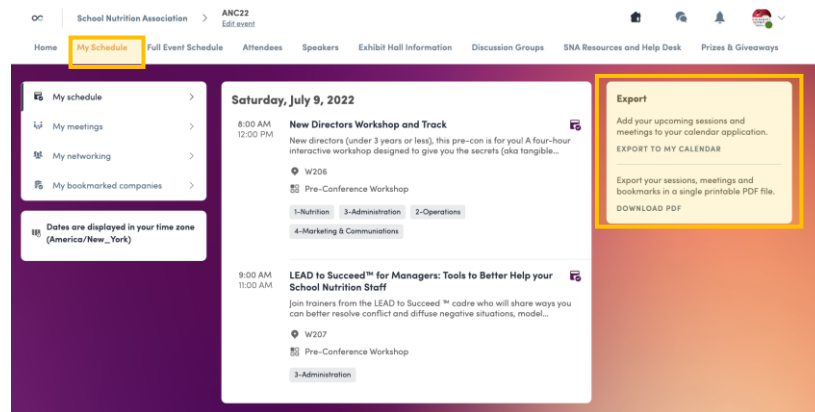


The tab **My Agenda** allows you to see your own schedule. Here you can find the **sessions**, **sponsors** and **partners** you bookmarked, your confirmed **meetings** and more.

You can **export your schedule** by clicking “Export to my calendar” or “Download PDF”.

The schedule button gives you an overview of the sessions of the event. You can register to sessions by clicking on this **bookmarking icon**.

You can find sessions by using the **search** bar and **filters** located on the left side of the screen.



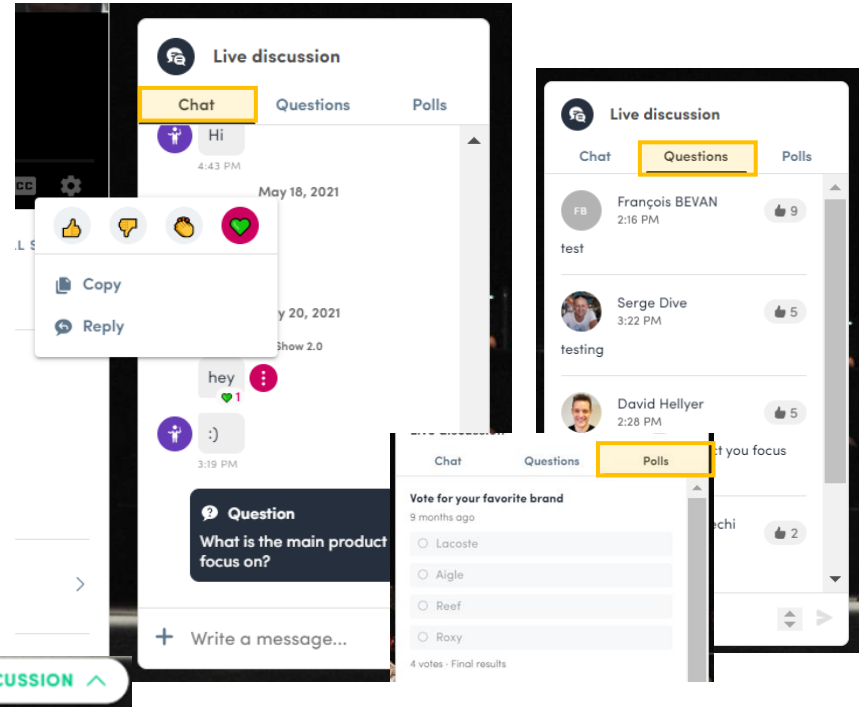
# How to interact during a session

Using the **Live discussion** you can **chat** with other attendees, ask **questions** to the speakers, and answer **polls** created by the organizers or speakers.

You can react and answer to other people's messages or delete your message by clicking on the three dots next to it.

Questions will be sorted by upvotes where the most liked questions will rise to the top.

The live discussion should be open when sessions are ongoing. If you do not see it, click on the bubble on the bottom right to open it.



# Important: adding session to your schedule

- Allows you to participate in the sessions chat and polls
- Allows you to evaluate the session and (Mention evaluation sweeps)
- Even though you added the session to your schedule, it doesn't mean you have "secured" a spot.

# Virtual Handouts

## HR in a Nutshell!...to help keep you out of the Nuthouse!

Tuesday, July 12, 2022 10:30 AM to 11:30 AM

### HR in a Nutshell!...to help keep you out of the Nuthouse!

Tuesday, July 12, 2022 10:30 AM to 11:30 AM

W414CD

Education Session

3-Administration

ADD TO MY SCHEDULE

### Information

Do the words performance management bring about a wide-eyed look of shock and despair? Fear not! This fun-filled workshop will provide you with some tried and true tips and techniques to help you work through your performance management challenges and anxieties. Guided by three veteran directors, you will leave with a written plan of action to help you succeed! This session is best suited for Managers and Assistant Managers with less than 2 years' experience.

### Documents & Links

- 1A Agenda 1 hour session
- Z Resource Interviewing SN-Plus-April-2022
- X1 Wrap up Plan of Work Worksheet
- U4 Sample Stump Speech
- U2-4c SNA-Code-of-Ethics

Download handouts  
and PDF of  
presentations from  
the app





**Thank you for taking the  
time to read this presentation.**

**GET READY !**



# Thank You



**We need to hear from you!**

Please evaluate this  
session using the  
ANC 2022 App