



2022 Annual National Conference

JULY 10-12, 2022 | ORLANDO, FLORIDA

ORANGE COUNTY CONVENTION CENTER

NEW PRODUCT SHOWCASE

The New Products Showcase is a large display of the newest and most exciting products ever assembled into one venue!

This is a quick and effective way to promote your products, services and equipment to the 6,800+ ANC attendees.

Don't miss out!



FEES

BASIC | \$550 PER PRODUCT

- Placement on bottom shelf
- Company & booth ID number ID card
- ANC website & related materials listing

ENHANCED | \$1,100 PER PRODUCT

- Placement on top & middle shelves
- Company & Booth number ID card
- ANC website & related materials listing

FEATURED | \$1,600 PER PRODUCT

- Entire display case (all 3 shelves)
- Company logo on the display case
- Company & Booth number ID card
- ANC website & related materials listing

RULES & REGULATIONS

All 2022 ANC Exhibitors are eligible to participate in the New Product Showcase. You must be exhibiting to participate in the New Product Showcase. This is defined as a product that has been introduced by your company to the school food market **from August 2021 through July 2022**.

Each participant will receive approximately 1½-ft. length x 1½-ft. height (18"x18") of display space. If the products and/or pictures are larger than this, they will not be displayed.

Note: The display cases are manned. This showcase is for viewing and informational purposes only. Do not touch or move the displays.

SET UP & TAKEDOWN

- All materials must be **SET UP** between the hours of 8 a.m.-5 p.m., Friday, July 8, to Sunday, July 10.
- The display case is available for **VIEWING** from Friday, July 8, to Tuesday, July 12.
- All materials must be **TAKEN DOWN** between 3-6 p.m. Tuesday, July 12.

If the products are not claimed before 6 p.m., they will be discarded. If your company cannot be present at these times, please let SNA know to make alternative arrangements.

Please return your application no later than **May 31, 2022**, to charper@schoolnutrition.org or fax (703) 824-3015.



NEW PRODUCTION SHOWCASE APPLICATION

COMPANY NAME

BOOTH NUMBER

CONTACT NAME

PHONE

EMAIL

ADDRESS

PRODUCT NAME

FEES

Basic | \$550 PER PRODUCT

Enhanced | \$1,100 PER PRODUCT

Featured | \$1,600 PER PRODUCT

PAYMENT

Check

Visa

Mastercard

American Express

CREDIT CARD NUMBER

EXP. DATE

NAME ON CREDIT CARD

I, THE UNDERSIGNED, DO HEREBY CERTIFY THAT THIS PRODUCT IS A "NEW PRODUCT," AS DEFINED IN THE RULES AND REGULATION GOVERNING THE "SNA NEW PRODUCT SHOWCASE."

SIGNATURE

DATE

